



Mercer Area Chamber of Commerce

Membership Packet

Welcome

“Meet Me In Mercer”

*Mercer Area Chamber of Commerce
143 North Diamond Street
Mercer, PA 16137
Phone 724-662-4185; fax 724-662-0211
Email: mercetchamber@zoominternet.net
www.mercerareachamber.com*

Mercer Area Chamber of Commerce Mission Statement:

TO FOSTER, ENCOURAGE, AND PROMOTE COMMERCIAL, CIVIC, AND INDUSTRIAL INTEREST IN THE MERCER AREA THROUGH THE COLLECTIVE NETWORKING EFFORTS OF ITS MEMBERSHIP

Mercer Area Chamber of Commerce Membership Benefits

Everyone in the community benefits from the work of the Chamber of Commerce. Members will benefit from the following services.

Services:

Insurance:

Regardless of your company's size or type of business, Chamber Choice gives you a variety of coverage options tailored to your individual needs. Offering Keystone Blue, Select Blue, Preferred Blue or traditional Blue Cross/Blue Shield as well as supplemental coverage's for dental, vision, COBRA services, limited benefit medical plans, life, disability, long term care insurance, business services.

For more information contact:

Chamber Choice (800) 377-3539

Armstrong Insurance Agency Inc (724) 662-4130

Burns & Burns Associates Inc. (724) 662-3366

Clapper Insurance Agency (724) 662-1903

State Insurance Agency (724) 662- 4899

UPMC Health Plan (814)833-6633 ext.109

Business listing/link

Marketing your business to our community

Ribbon Cutting Ceremony for expansion, relocation, grand opening, major anniversary, ground breaking and/ or renovation

Advertiser – sponsored brochures

Bi-monthly newsletter

Distribution Center for Local & County Events & Information

Featured New Business in Newsletter

Community Calendar

Revitalization Committee

Promote Tourism by coordinating civic, cultural, & social events

Monthly Luncheon meetings

Referral of your business/ community

Relocation Packets/ Welcome Baskets new businesses & residents

Sam's Club discount membership

Welcome to our Town Baskets

Networking and Education Opportunities

Annual Dinner

Business & Community Networking Mixers

Forum for your input on local affairs

Information Seminars

FUND RAISERS

Penn's Woods West Folk & Art Festival & Business Expo Show

"Taste of Mercer County"

COMMUNITY EVENTS

Annual Recognition of Citizen of the year, Business of the Year, Lifetime Achievement

Christmas in Victorian Mercer - Christmas Open House

Community Yard & Sidewalk Sale "Mercer Mania"

Mercer Community Band



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Dues For The Year Ending-----\$_____

Please enter the amount enclosed above

Dues are now payable and should be paid prior to July 1st

Membership Classification:

- Individual Friends of the Chamber Nonprofits Business Professional Large Business
- Utilities & Media Industrial Financial

Name _____

Address _____

Phone _____

Fax # _____

E-mail _____

Web site _____

Thank you – Your Dues Are Our Main Source of Income

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REVISED DUES STRUCTURE

January 2008

Individuals \$25.00 Persons not related to a business who wishes to become a member of the Chamber such as elected official and school personnel.

Friends of the Chamber....\$35.00 Businesses that want to link to our web site.

Nonprofits..... \$50.00 Organizations and Churches

Small Business\$75.00 Business which employ less than ten (10) people on a full-time basis. All individual Factory Shop Outlet stores shall be presumed to fit in this category.

Professional \$125.00 Those engaging in one of the traditional professions such as doctors, lawyers, and post - secondary educators.

Large Businesses.....\$195.00 Those employing the equivalent of ten (10) or more full – time employees.

Utilities & Media \$225.00 All public utilities, cable companies and media outlets.

Industrial\$ 295.00 Those in the manufacturing business.

Financial\$ 550.00 Organizations in the business of investing or advising others how to invest, or loaning money

whether in the public or private market.

Attention Loyal Mercer Area Chamber of Commerce Members:

Valuable Networking and Service Opportunities Now Available

Thank you for your ongoing support of the Mercer Area Chamber of Commerce! As the 2010-11 fiscal year draws to a close, we are pleased to reflect upon our organization's accomplishments and contributions to our community over the past twelve months, while looking ahead to 2010-11. Most importantly, we value the opportunity to positively impact your business growth and profitability, especially in these challenging economic times.

With that in mind, we are inviting you to take advantage of the upcoming **networking and service opportunities available to you as members**, providing you with **critical, cost-effective** opportunities to help you **promote and grow your business**:

Circle the focus areas below you would like to discuss with me:

- 1. Economic Development** ~ Dedicated to attracting new businesses to our community: Attend the grand openings, expansions, relocations, and important anniversaries; identify and promote growth in Mercer
- 2. Legislative** ~ Keep the members informed about legislation that will have a direct impact them.
- 3. Membership** ~ Be an ambassador for the Chamber to invite new and existing businesses to become members grow our chamber. Update the Chamber discount card and plan Chamber mixers.
- 4. Sites & Marketing** ~ Keep the office informed of any potential growth in the area. Market our area to new businesses.
- 5. Monthly Chamber meeting** on the first Wednesday of the month, at noon. This is a great networking opportunity only one hour.
- 6. Special Events**
 - a. "Mercer Mania" Community Yard Sale ~ May 14, 2011 8 to 3
 - b. Victorian Weekend Festival ~ July 15, 16, & 17, 2011
 - c. Annual Dinner ~ May 31, 2011
 - d. Taste of Chocolate ~ TBA
 - e. Light up Night ~ TBA
 - f. Christmas in Victorian Mercer ~ December 3 & 4, 2010
 - g. 25th Penn's Woods West Folk and Art Festival February 19 & 20, 2011
 - h. "Taste of Mercer County" April 28, 2011, 5:30 to 8

Your Name: _____ **Phone:** _____
Email: _____

We greatly appreciate your support in our continuing efforts to improve and help grow the Mercer Chamber.

Deborah Plant
Deborah Plant, Executive Director
Mercer Area Chamber of Commerce
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Mercer Area Chamber of Commerce

Marketing ventures and maximizes your membership

- 1. Newsletters – We email our newsletter however, we do mail flyers & a newsletter. You create & print your flyer. I insert in our newsletter (1 page) no additional postage. Newsletter flyers must be at the Chamber office by the 10 of every month for the next month's newsletter Fee - \$50 - 500 members, community officials, & community.**
- 2. Email blast - You create the email & I send it out. Fee - \$25 - members, community officials, & community.**
- 3. Chamber web site - ad for \$50.00 per month, you provide the ad in an adobe or jpeg format. The ad must be ready to go.**
- 4. After hour events - You host the members and (community if you want) - supply refreshments - I coordinate all advertising & take reservations. Showcase your business great networking tool.**
- 5. Ribbon Cutting Ceremony - It is a great way to attract attention to your business's grand opening, expansion, relocation, important anniversary, etc. Any business interested in having a ceremony should contact the Chamber office at least two weeks in advance to schedule the event. Once the event has been scheduled, the Chamber will contact all of its members and invite them to the ceremony. The host business should provide refreshments and ribbon. The length of the event is determined by the host. As an added bonus, the Chamber will place a picture of the event on its website, and a featured article.**
- 6. Welcome to Community – you fill out the form and we will send it to all area newspapers to be announced to our community.**
- 7. Mercer Area Chamber Discount Program - going to offer discounts of our services to other chamber members. We will be making discount cards for all Mercer Chamber of Commerce members offering discounts from our various businesses to promote our services. We would like to know if your business would like to participate in this discount to encourage chamber members to do their business within the Chamber.**

While it may not be appropriate for all businesses to offer discounts, just be aware that you will be able to take advantage of this offer as chamber members even if you are unable to offer any discounts. We updated the list of discounts for our members. The list will be on our web site.

If your business would like to offer a discount, please respond to this email and let me know what type/amount of discount you would like to offer to other Chamber members and we will have cards printed up to that effect.

2010 ~ 2011 Mercer Area Chamber Membership Discount Card Offers **This member to member card is a value-added membership benefit.**

The purpose of the card is to offer discounts of our services or products to other chamber members. There will be one card per business. If you want to let your employees use the card, that will be the owners discretion unless a problem arises. Any businesses can participate, we update periodically.

Some participating businesses are:

Arbonne products – 15% discount Arbonne off products

Coffee News Of NW PA – Receive first month free with a signed contract

Cool Springs Fitness Inc. 10% off quarterly membership

Era Johnson Real Estate – Free home warranty with house listing

Fancy Feet Massage Studio - \$10 off a one hour massage with Jennifer

iXL - 25% discount off of regular monthly fees

Mercer Mercantile & Soda Shoppe – A free hotdog with the any milkshake or malted milkshake purchased

Plant's Herb Farm Bed & Breakfast - 10% off discount on room rate. No other coupon applied with this offer.

ReMax Real Estate - \$500 off closing cost

State Farm Insurance – See State Farm for auto/homeowners quote, get a free \$10 gas card

Tele-Data Communications Technical Services – 5 % discount applied to and service/material purchased from our company.

Whalen Law Office – Free notary service and discount off of various legal services

Dotty's Sewing and Alterations – 10% off any alterations

D.J.'s Greenhouse – 10% off nursery items not on sale

MPC – 15% off of products purchased at the company – Kilgore Rd. Jackson Center

Rendos Beer Distributor- 5% discount on purchased of a case of beer

Valley Trophy & Hobby - 10% discount on all awards and recognition items purchased

Chamber Luncheon Meetings Schedule: Mark your calendar and RSVP

Wednesday, October 6, 2010, Noon, Rudy's Restaurant

Wednesday, November 3, 2010, Noon, Cool Springs Second floor studio

Wednesday, December 1, 2010, Noon, Bethany Presbyterian Church ~ Christmas luncheon

Wednesday, January 5, 2011, Noon, iXL Rehab,

Wednesday, February 2, 2011, Noon, Mercer Area Library

Wednesday, March 2, 2011, 11:45, Mercer High School

Wednesday, April 6, 2010, Noon, TBA

Wednesday, May 4, 2010, Noon, TBA

Tuesday, May 3 1, 2010, 6 p.m. ~ TBA

