

MERCER AREA CHAMBER OF COMMERCE

MEMBERSHIP PACKET

WELCOME

“MEET ME IN MERCER”

*Mercer Area Chamber of Commerce
143 North Diamond Street
Mercer, PA 16137
Phone 724-662-4185; fax 724-662-0211
Email: mercetchamber@zoominternet.net
www.mercerareachamber.com*

Mercer Area Chamber of Commerce Mission Statement:

**TO FOSTER, ENCOURAGE, AND PROMOTE COMMERCIAL, CIVIC, AND INDUSTRIAL
INTEREST IN THE MERCER AREA THROUGH THE COLLECTIVE NETWORKING EFFORTS
OF ITS MEMBERSHIP**

Mercer Area Chamber of Commerce Membership Benefits

Everyone in the community benefits from the work of the Chamber of Commerce. Members will benefit from the following services.

Services:

Membership Discount Card

Chamber Choice Insurance

Websites Services/website building services

Business listing/link

Marketing your business and to our community

**Ribbon Cutting Ceremony for expansion, relocation, grand opening, major anniversary, ground
breaking and/ or renovation**

Advertiser – sponsored brochures

Bi-monthly newsletter

Distribution Center for Local & County Events & Information

Featured New Business in Newsletter

Community Calendar

Revitalization Committee

Promote Tourism by coordinating civic, cultural, & social events

Monthly Luncheon meetings

Referral of your business/ community

Relocation Packets/ Welcome Baskets new businesses & residents

Sam's Club discount membership

Welcome to our Town Baskets

Networking and Education Opportunities

Annual Dinner

Business & Community Networking Mixers

Forum for your input on local affairs

Information Seminars

FUND RAISERS

Business Expo Show

Mercer Area Brochure

Penn's Woods West Folk & Art Festival

COMMUNITY EVENTS

Annual Recognition of Citizen of the year, Business of the Year, Local & International Students

Christmas in Victorian Mercer - Christmas Open House

Community Yard & Sidewalk Sale "Mercer Mania"

Memorial Day Service

Mercer Community Band

Mystery Dinner Theatre & Luncheon

Victorian Weekend
 Fall Fest "Family Fun Day"
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Dues For The Year Ending-----\$_____

Please enter the amount enclosed above

Dues are now payable and should be paid prior to July 1st

Membership Classification:

- Individual Friends of the Chamber Nonprofits Business Professional Large Business Utilities & Media Industrial Financial

Name _____
 Address _____
 Phone _____
 Fax # _____
 E-mail _____
 Web site _____

Thank you – Your Dues Are Our Main Source of Income

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REVISED DUES STRUCTURE

June 2008

- Individuals \$25.00 Persons not related to a business who wishes to become a member of the Chamber such as elected official and school personnel.
- Friends of the Chamber....\$35.00 Businesses that want to link to our web site.
- Nonprofits..... \$50.00 Organizations and Churches
- Small Business\$75.00 Business which employ less than ten (10) people on a full-time basis. All individual Factory Shop Outlet stores shall be presumed to fit in this category.
- Professional\$125.00 Those engaging in one of the traditional professions such as doctors, lawyers, and post - secondary educators.
- Large Businesses.....\$195.00 Those employing the equivalent of ten (10) or more full – time employees.
- Utilities & Media\$225.00 All public utilities, cable companies and media outlets.
- Industrial\$ 295.00 Those in the manufacturing business.
- Financial\$ 550.00 Organizations in the business of investing or advising others how to invest, or loaning money whether in the public or private market.

Mercer Area Chamber of Commerce

New Marketing ventures and maximizes your membership

1. **Newsletters** - You create & print your flyer. I insert in our newsletter (1 page) no additional postage. Newsletter flyers must be at the Chamber office by the 10 of every month for the next month's newsletter Fee - \$50 - 500 members, community officials, & community.
2. **Email blast** - You create the email & I send it out. Fee - \$25 - members, community officials, & community.
3. **Chamber web site** - ad for \$50.00 per month, you provide the ad in an adobe or jpeg format. The ad must be ready to go.
4. **After hour events** - You host the members and (community if you want) - supply refreshments - I coordinate all advertising & take reservations. Showcase your business great networking tool.
5. **Ribbon Cutting Ceremony** - It is a great way to attract attention to your business's grand opening, expansion, relocation, important anniversary, etc. Any business interested in having a ceremony should contact the Chamber office at least two weeks in advance to schedule the event. Once the event has been scheduled, the Chamber will contact all of its members and invite them to the ceremony. The host business should provide refreshments and ribbon. The length of the event is determined by the host. As an added bonus, the Chamber will place a picture of the event on its website, and a featured article.
6. **Welcome to Community** – you fill out the form and we will send it to all area newspapers to be announced to our community.
7. **Mercer Area Chamber Membership Discount Card** - going to offer discounts of our services or products to other chamber members. There will be one card per business. If you want to let your employees use the card, that will be the owners discretion unless a problem arises. They are still contacting businesses.
Some participating businesses are:
Arbonne products – 15% discount Arbonne off products
Coffee News Of NW PA – Receive first month free with a signed contract
Cool Springs Fitness Inc. 10% off quarterly membership
Everlasting Blooms, and Things – 10 % discount
iXL - 25% discount off of regular monthly fees
Mercer Mercantile & Soda Shoppe – A free hotdog with the any milkshake or malted milkshake purchased
Plant's Herb Farm Bed & Breakfast - 10% off discount on room rate. No other coupon applied with this offer.
ReMax - \$500 off closing cost
State Farm Insurance – See State Farm for auto/homeowners quote, get a free \$10 gas card
Tele-Data Communications Technical Services – 5 % discount applied to and service/material purchased from our company.
Whalen Law Office – Free notary service and discount off of various legal services
Dotty's Sewing and Alterations – 10% off any alterations
D.J.'s Greenhouse – 10% off nursery items not on sale
MPC – 15% off of products purchased at the company – Kilgore Rd. Jackson Center
Valley Trophy & Hobby - 10% discount on all awards and recognition items purchased

Nov/08

Submission Form for the Chamber Web Site

● **Company/Business Name:** _____

● **Your Name:** _____

● **Address:** _____

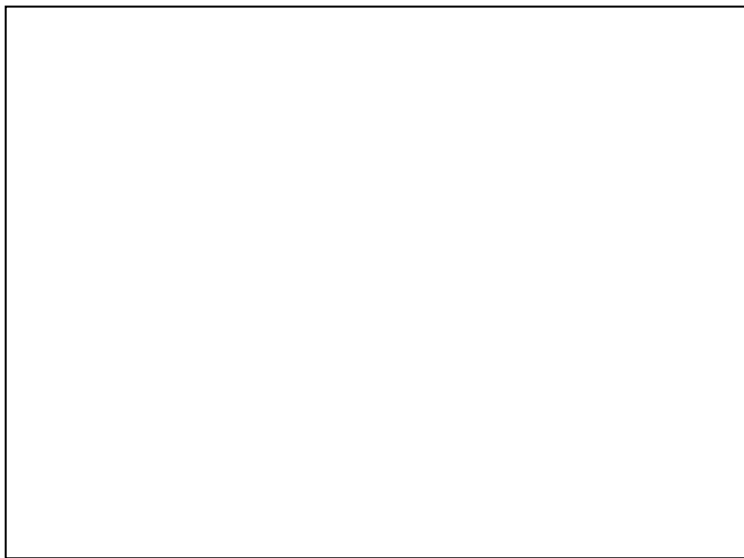
● **Phone/Fax:** _____

● **WWW:** _____

● **E-Mail:** _____

● **Description of Services:** _____

**Clip Art
(company logo)
Please email
jpeg or adobe
attachment**



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